

# JEANIE STRAUB, MLS

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## PROFILE

I am an experienced, talented writer, editor, librarian and researcher well equipped by experience and education to provide high-end, user-focused, anticipatory information services to a broad range of targeted users.

## RESEARCH AND LIBRARY EXPERIENCE

**Parker Library reference librarian** *04/2005-present*  
<http://www.douglascountylibraries.org/>

- Staff busy reference desk, providing services to adults, young adults and children.
- Provide virtual reference to patrons statewide via AskColorado.
- Perform all aspects of collection development, from ordering to promoting to weeding, for Social Sciences, Consumer Health, and Local Music collections.
- Write, edit and code Consumer Health and Local Music blogs, including graphics; contribute reviews to staff book-picks blog.
- Write, edit and design hard-copy newsletter to promote Local Music collection.
- Provide patron services such as one-on-one computer classes, on-site database training for local businesses, proctoring, and in-depth research.
- Plan and execute adult and young adult programming – including promotions; events include veteran of Iraq speaker, Anime Nights, and live music.
- Committees include Adult Services and Colorado Association of Libraries Adult Interest.
- Design three-dimensional, interactive materials displays, including hard-copy promotional materials, for themes such as International Cinema, Armchair Travel and Fashion Nation.
- Evaluate databases.
- Act as supervisor, or Person in Charge (PIC), when scheduled, having completed PIC training.
- Outreach work includes building joint consumer health web portal with staff from Parker Adventist Hospital (PAH).
- Expand offerings of Consumer Health desk; nurturing relationship with PAH to offer more extensive resources for patrons.

**Mamie Doud Eisenhower Public Library intern** *08/2004-04/2005*  
<http://www.ci.broomfield.co.us/library/>

- Provided adult reference; training in providing Young Adult (YA) and Children's reference; provided statewide virtual reference after completing Colorado State Library AskColorado training.
- Assisted with Adult, YA and Children's programming; designed themed book displays.
- Wrote survey to determine patron interest and knowledge of short fiction anthologies.
- Weeded Business Reference collection and contributed special considerations of business sources to procedure document; researched and outlined Collection Development policy document.
- Attended Library Board and Library Foundation meetings, including Library Foundation bylaws brainstorming session.
- Gained comprehensive understanding of Technical Services and experience in fundraising.

**Rocky Mountain News Library + New Media researcher and indexer 10/2000-11/2003; 1997; 1994-1996**  
<http://www.rockymountainnews.com/>

- Provided deadline as well as advance research for publication.
- Contributed to web edition by testing special projects, creating slide shows, adding to databases.
- Fielded revenue-generating public, corporate requests for research, permissions.
- Indexed text and photo archives; communicated with vendors.
- Contributed to development of book collection, including purchasing and cataloging.
- Provided year-round anticipatory service to assist entry in local, regional and national competitions.
- Wrote promotional text to inform users of additions to book collection, Intranet; edited copy.
- Provided detailed, multi-sourced and obscure research to in-house stylebook editor.
- Adept at searching DialogWeb, Factiva, LexisNexis, Autotrack, Accurint and other resources.
- Working knowledge of public records, both hard-copy and electronic.
- Trained new evening-shift copy editors in use of in-house electronic archive.

#### **ADDITIONAL CAREER HISTORY**

- ***The Boulder County Business Report*** staff writer, covering real estate, banking and finance, general assignment and features, 1998-2000; three months interim managing-editor experience. Two Society of Professional Journalists (SPJ) awards, business features.
- ***Greeley Tribune*** police reporter, including general assignment and features, 1996-1998; Colorado Press Association (CPA) first-place award, features, 1997; reporting intern, 1995.
- **Boulder Publishing Inc.: *Broomfield Enterprise*** education reporter, 1996; Boulder ***Daily Camera*** copy editor, 1995-1996, and copy desk intern, 1995.

#### **EDUCATION**

**Emporia (Kansas) State University (ESU) School of Library and Information Management (SLIM)**  
**Master of Library Science** *December 2004*

- Received one of three national scholarships from the Special Library Association (SLA).
- MLS capstone portfolio online at [http://www.jeaniestraub.com/mls\\_portfolio/mls\\_portfolio.htm](http://www.jeaniestraub.com/mls_portfolio/mls_portfolio.htm)
- Preservation article published in *News Library News*, quarterly bulletin of the SLA News Division.
- Received travel grants to collect data in May 2004 on residents in rural Romania for community-needs assessment; contributed to paper for Sofia 2004 conference; published article on research in *News Library News*; contributed to community analysis journal article, publication pending.
- Surveyed 250 *Rocky Mountain News* editorial employees for Community Analysis.
- Updated “Essential Reference Sources for a News Library” for SLA News Division website.
- Editor of online newsletter for Rocky Mountain chapter of SLA (RMSLA), 2003-2004.

**Metropolitan State College of Denver (MSCD) Bachelor of Arts in Journalism, Women’s Studies Minor**  
*1999*

- President’s Honor Roll; MSCD School of Letters, Arts and Sciences Academic Excellence award; Journalism Department Colorado Scholars, Greg Pearson Memorial, Miriam Goldberg scholarship awards, 1995; Giraffe award nomination for speaking out on women’s issues, 1993; staff writer and copy editor for *The Metropolitan*, voice of the study body, 1992-1995; published six times in *Metrosphere* literary magazine; Rocky Mountain Collegiate Press Association (RMCPA) first place award for fiction, 1997; Department of English original poetry award, 1993 Sigma Tau Delta Regional Conference; RMCPA honorable mention, 1993.

## PUBLICATION CREDITS

- Please see [http://www.jeaniestraub.com/pub\\_credits/pub\\_credits.htm](http://www.jeaniestraub.com/pub_credits/pub_credits.htm)

## CONFERENCES

- 2005 Colorado Libraries Association (CAL) Conference; 2004 CAL Conference; 2003 CAL Conference
- 2003 Special Libraries Association Annual Conference

## HONORS

- Emporia State University (ESU) Graduate Studies and School of Library and Information Management (SLIM) travel grants for Romania study
- SLIM 2004 Library Science Scholarship; SLIM 2002 Library Science Scholarship
- Special Libraries Association (SLA) 2003 Scholarship
- RMSLA 2003 Horizon Award for outstanding, lasting contribution by new member
- Two Society of Professional Journalists awards, *The Boulder County Business Report*, 1998, 1999
- Colorado Press Association first place award, features, *Greeley Tribune*, 1997

## PROFESSIONAL ASSOCIATIONS

- American Library Association; Colorado Association of Libraries; International Federation of Library Associations and Institutions; Special Libraries Association.

## REFERENCES

- **Carol Kasel**, MLS, former *Rocky Mountain News* research librarian: 720-858-5838 [clkasel@raytheon.com](mailto:clkasel@raytheon.com)
- **Sharon Morris**, MLS, coordinator of Ask Colorado virtual reference service and former academic adviser for Emporia State University School of Library and Information Management: (303) 866-6922 [morris\\_s@cde.state.co.us](mailto:morris_s@cde.state.co.us)
- **Dr. James Nyce**, Ph.D., associate professor, Emporia State University School of Library and Information Management: (620) 341-5320 or (765) 789-8793 [nycejame@emporia.edu](mailto:nycejame@emporia.edu)
- **Marcia Rodney**, MLS, Ball Aerospace & Technologies Corp. senior research analyst, former president of the Rocky Mountain chapter of the Special Libraries Association: (303) 939-6187 [mrodney@ball.com](mailto:mrodney@ball.com)
- **Susan Simmons**, MLS, Manager of Reference Services, Mamie Doud Eisenhower Public Library: 720-887-2367 [ssimmons@ci.broomfield.co.us](mailto:ssimmons@ci.broomfield.co.us)
- **Leslie Young**, Ph.D., vice president, communications / editor-in-chief of *Massage & Bodywork Magazine*, Associated Bodywork and Massage Professionals: (303) 674-8478, Ext. 648, or (800) 458-2267 [leslie@abmp.com](mailto:leslie@abmp.com)